



Date of Notice of Allowance: 03/31/05
Serial No.: 09/604,503

3623
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Dayton, Ohio

NCR Docket No. 8636

Application of:

MONTAGUE, J. E.

Group Art Unit: 3623

Serial No. 09/604,503

Examiner: JEANTY, ROMAIN

Filed: June 27, 2000

For: METHODS AND SYSTEM FOR OPTIMIZING A CAMPAIGN

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

LETTER TO THE OFFICIAL DRAFTSMAN

Sir:

Enclosed are formal drawings of Figures 1 through 4 for the above-identified patent application. Please substitute the enclosed formal drawings for the originally filed informal drawings of Figures 1 through 4, which were provided with the patent application when filed on June 27, 2000.

Two duplicate copies of the enclosed drawing sheets are provided for the convenience of the Office.

Also enclosed are copies of (1) a "Notice Regarding Drawings" and (2) form PTO-948, "Notice of Draftsperson's Patent Review," received from the

CERTIFICATION OF MAILING UNDER 37 CFR 1.8

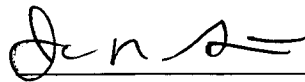
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on June 29, 2005.

By: Sallie Spicer
Name: Sallie Spicer

United States Patent and Trademark Office on May 31, 2005. It is believed the formal drawings provided herewith correct the inadequacies identified on form PTO-948.

The Commissioner is hereby authorized to charge any fees that may be required to NCR Corporation, Deposit Account No. 14 0225.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read 'J M Stover', is written over a horizontal line.

James M. Stover
Reg. No. 32,759

NCR Corporation
Dayton, Ohio

Tel. No. (937) 445-7663
Fax No. (937) 445-6794



UNITED STATES PATENT AND TRADEMARK OFFICE

1592-017481

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION NUMBER 09/604503	FILING/RECEIPT DATE 06/27/2000	FIRST NAMES APPLICANT MONTAGUE, JOHN E.	ATTORNEY DOCKET NUMBER 23689-211
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SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.
P.O. BOX 2938
MINNEAPOLIS MN 55402-0938

Examiner
JEANTY, ROMAIN

Art Unit Paper Number
3623

Date Mailed: 05-24-05

Notice Regarding Drawings

Corrected drawings for the above-identified application, received in the USPTO on 06/27/2000 are still not acceptable for the reason(s) identified on the attached PTO-948. Applicant is given one opportunity to correct the informalities within a two-month time period from the mailing date of this Notice. **THIS TIME PERIOD IS NOT EXTENDABLE UNDER EITHER 37 CFR 1.136(a) OR 1.136(b).** Failure to take corrective action within the set period will result in abandonment of the application.

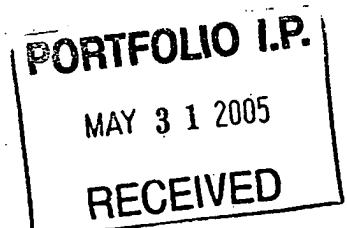
ATTACHMENT: PTO-948 Notice of Draftsperson's Patent Review

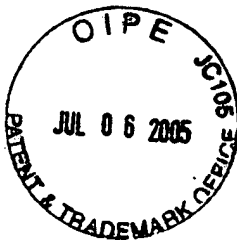
PhanThuy

RETURN CORRECTED DRAWINGS TO:

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

NRDR





NOTICE OF DRAFTSPERSON'S PATENT DRAWING REVIEW

The drawing(s) filed (insert date) 06/27/00 are:

- A. ☐ approved by the Draftsperson under 37 CFR 1.84 or 1.152.
B. ☒ objected to by the Draftsperson under 37 CFR 1.84 or 1.152 for the reasons indicated below. Corrected drawings are required.

1. DRAWINGS. 37 CFR 1.84(a): Acceptable categories of drawings: Black ink or Color (3 sets required).

☐ Color drawings are not acceptable until petition is granted. Fig(s) _____
☐ Pencil and non black ink not permitted. Fig(s) _____

2. PHOTOGRAPHS. 37 CFR 1.84(b)

☐ One (1) full-tone set is required. Fig(s) _____
☐ Photographs may not be mounted. 37 CFR 1.84(e)
☐ Photographs must meet paper size requirements of 37 CFR 1.84(f). Fig(s) _____
☐ Poor quality (half-tone). Fig(s) _____

3. TYPE OF PAPER. 37 CFR 1.84(c)

☐ Paper not flexible, strong, white, and durable.
Fig(s) _____

☒ Erasures, alterations, overwritings, interlineations, folds, copy machine marks not accepted.
Fig(s) 1-4

4. SIZE OF PAPER. 37 CFR 1.84(f): Acceptable sizes:

21.0 cm by 29.7 cm (DIN size A4) or
21.6 cm by 27.9 cm (8 1/2 x 11 inches)

☐ All drawing sheets not the same size.
Sheet(s) _____

☐ Drawings sheets not an acceptable size. Fig(s) _____

5. MARGINS. 37 CFR 1.84(g): Acceptable margins:

Top 2.5 cm Left 2.5 cm Right 1.5 cm Bottom 1.0 cm

☒ Margins not acceptable. Fig(s) 1-4

☒ Top (T) ☒ Left (L)
☒ Right (R) ☐ Bottom (B)

6. VIEWS. 37 CFR 1.84(h)

REMINDER: Specification may require revision to correspond to drawing changes, e.g., if Fig. 1 is changed to Fig. 1A, Fig 1B and Fig. 1C, etc., the specification, at the Brief Description of the Drawings, must likewise be changed.

☐ Views not labeled separately or properly.
Fig(s) _____

7. SECTIONAL VIEWS. 37 CFR 1.84(h)(3)

☐ Sectional designation should be noted with Arabic or Roman numbers. Fig(s) _____

8. ARRANGEMENT OF VIEWS. 37 CFR 1.84(i)

☐ Words do not appear on a horizontal, left-to-right fashion when page is either upright or turned so that the top becomes the right side, except for graphs. Fig(s) _____

9. SCALE. 37 CFR 1.84(k)

☐ Scale not large enough to show mechanism without crowding when drawing is reduced in size to two-thirds in reproduction.
Fig(s) _____

10. CHARACTER OF LINES, NUMBERS, & LETTERS. 37 CFR 1.84(l)

☒ Lines, numbers & letters not uniformly thick and well defined, clean, durable, and black (poor line quality). Fig(s) 1-4

11. SHADING. 37 CFR 1.84(m)

☐ Solid black areas pale. Fig(s) _____

☐ Solid black shading not permitted. Fig(s) _____

12. NUMBERS, LETTERS, & REFERENCE CHARACTERS. 37 CFR 1.84(p)

☒ Numbers and reference characters not plain and legible. Fig(s) 1-4

☒ Figure legends are poor. Fig(s) 1-4

☐ Numbers and reference characters not oriented in the same direction as the view. 37 CFR 1.84(p)(1)
Fig(s) _____

☐ English alphabet not used. 37 CFR 1.84(p)(2)
Fig(s) _____

☒ Numbers, letters and reference characters must be at least 32 cm (1/8 inch) in height. 37 CFR 1.84(p)(3). Fig(s) 1-4

13. LEAD LINES. 37 CFR 1.84(q)

☐ Lead lines missing. Fig(s) _____

14. NUMBERING OF SHEETS OF DRAWINGS.

37 CFR 1.84(t)

☐ Sheets not numbered consecutively, and in Arabic numbers beginning with number 1. Sheet(s) _____

15. NUMBERING OF VIEWS. 37 CFR 1.84(u)

☐ Views not numbered consecutively, and in Arabic numerals, beginning with number 1. Fig(s) _____

16. DESIGN DRAWINGS. 37 CFR 1.152

☐ Surface shading shown not appropriate.
Fig(s) _____

☐ Solid black surface shading is not permitted except when used to represent the color black as well as color contrast. Fig(s) _____

COMMENTS:

Reviewer Tang

Date 05/24/05

If you have questions, call (703) 305-8404. 0333 X132

Attachment to Paper No. _____